

Harmony in Healing

CORE Kidney & Bruin Beans Health Club's Rose Parade Float Celebrates the Convergence of Music and Healthcare

By Kelly Couvrette

As the world eagerly anticipates the iconic 2024 Rose Parade, an exceptional collaboration between the CORE Kidney Program and Bruin Beans Health Club (BBHC) is set to capture hearts. With their entry under the parade's theme, "Celebrating a World of Music," these two notable organizations are blending the transformative powers of healthcare advocacy and the universal language of music in a stunning floral display.

The CORE Kidney Program has long been a beacon of hope and a catalyst for change in the realm of kidney health. Its multifaceted approach encompasses not just medical treatment but also education and empowerment for patients, healthcare professionals, and the general public. By hosting educational events and conducting clinical research trials, CORE Kidney transcends the traditional boundaries of healthcare, nurturing an environment where patients are equipped to advocate for their well-being.

In tandem, Bruin Beans Health Club is composed of diligent UCLA undergraduates and alumni. These Bruins work closely under the integral guidance of Dr. Anjay Rastogi, Clinical Chief of Nephrology at UCLA's David Geffen School of Medicine and former student of Nobel Laureate Professor Louis Ignarro. BBHC's mission is to bridge the gap of misinformation and elevate societal awareness about kidney health.



Jacob Torres, a third-year member of the club shares that "As Bruin Beans, we pride ourselves on a commitment to improving the lives of patients through education, outreach, and research using scientific discovery to improve the field of medicine." Their efforts in educating and increasing community knowledge about kidney disease prevention are crucial in shaping a well-informed public perspective.

The collaboration reaches its zenith in the form of a Rose Parade float, designed to be much more than a mere spectacle. Envisioned to be a tapestry of vibrant blooms, each element of the float symbolizes hope, resilience, and the continuous fight against kidney disease. With the floats' inclusion of kidney donors from across the nation, CORE Kidney hopes to use their stories to increase kidney donor awareness, kidney health, and health awareness as a whole. It is a moving tribute, not only to the patients and their battles but also to the tireless efforts of doctors and researchers. If you're curious as to what the finalized float will look like, make sure to tune into NBC or ABC's live broadcast of the Pasadena Rose Parade at 8AM PST, January 1, 2024.

This initiative is more than a tribute to CORE Kidney and BBHC; it's a homage to non-profits worldwide that have dedicated themselves to healthcare. The float is a canvas that articulates their commitment through artistic and creative expression. Through the global stage of the Rose Parade, watched by millions, the message of health awareness is amplified, echoing far and wide.

As the CORE Kidney Program and Bruin Beans Health Club unveil their masterpiece, they remind us of the synergy between healthcare advocacy and artistic expression. Their Rose Parade float is set to be a visual anthem of resilience and hope, marrying the message of kidney health awareness with the healing chords of music. It's a celebration, an education, and a call to action, all encapsulated in a moving, blooming spectacle.

As Bruins, we have a unique opportunity to show our support for this vital cause. Let's tune into the Rose Parade and cheer for the CORE Kidney and BBHC float, a symbol of our united efforts in healthcare advocacy and awareness. This participation in the parade is not just about being seen; it's about being heard in the chorus of change and advancement in healthcare.

Follow Their Journeys

@bruinbeans
@core_kidney
@ CORE Kidney Program